Executive Leadership Committee  
Wednesday, February 21, 2018, 3:00-4:30pm  
HPNP Room 4102  

Summary

Present: Dr. M. Perri, Dr. S. Hanson, Dr. A. Blue, Ms. A. Burne, Dr. L. Cottler, Dr. P. Qiu, Dr. S. Classen, Dr. A. Mainous, Dr. G. Smith, Dr. K. Vandenborne, Dr. T. Sabo-Attwood, Dr. K. Logan (on behalf of Dr. S. Nittrouer), Dr. V. Mai, Dr. C. Prins, Dr. G. Hack, Dr. D. Varma, Dr. J. Bisesi, Dr. M. Moorhouse, Dr. M. Hart, Dr. E. Wood, Dr. L. Gauger, Dr. D. Fuller, Dr. K. Sonawane, Mr. G. Gowan, Ms. L. Toth, Ms. A. Harper, Ms. J. Pease, Ms. L. Guidi

1. Action items follow-up
   a. Teacher-Scholar and Lecturer Positions: status of hirings – 9 of the 11 positions have been filled. One position should be signed by February 23. The other position is currently being interviewed for.
   b. Chairs’ list of influential colleagues to invite to visit in AY 2018-2019 – Dr. Perri reminded the Chairs to create a list of colleagues to invite to visit. The deadline for this list is Monday, April 2. There is a possibility for a departmental lecture series or a Dean’s lecture series starting in the Fall with these visitors. AP: The names of these guests will be reviewed in the ELC meeting on Wednesday, April 4.
   c. Search engine optimization tactics follow up meeting – Dr. Hart will send out an email to all departments by the end of the week to schedule. There will be 2-3 sessions available to accommodate different schedules.
   d. Communicore classroom space – Dr. Blue will be sending out a message to faculty soon to encourage booking of available classroom space in Communicore.

2. Staff Council update – Ms. Toth provided an updated draft of the staff survey with the update of fewer open ended questions and additional qualifying questions. It was suggested that the survey should not contain double barreled questions

3. Next steps in smart sizing the College – Undergraduate and PhD Program Directors presented information regarding the next steps following the Fall ELC Retreat. The presentations along with slide presentations were given by Dr. Moorhouse (Bachelors of Health Science), Dr. Wood (Bachelors of Public Health), Dr. Gauger (Bachelors of Health Science-CMS), Dr. Qiu (PhD in Biostatistics), Dr. Smith (PhD in Clinical and Health Psychology), Dr. Varma (PhD in Epidemiology), Dr. Bisesi (PhD in Public Health-Environmental Health/One Health), Dr. Sonawane (PhD in Public Health-Health Services Research), Dr. Hart (PhD in Public Health-Social and Behavioral Sciences), and Dr. Fuller (PhD in Rehabilitation Sciences). Ideas that formed from these presentations include:
   a. Utilize Dr. Hart’s expertise in search engine optimization to appeal to students before they arrive at UF or use Google to follow up on those that visit the website with targeted marketing.
   b. Aim for larger growth for BPH beyond the originally set goals.
c. It is possible to simultaneously increase student population and decrease class size, however, there was a caution against creating too many smaller sections if there are not enough students to fill the sections.

d. Reminder for undergraduate programs to mentor and encourage students to consider graduate school. Undergraduate programs can become feeders for the Masters, Professional, and PhD programs. Consideration should be given on how to centralize this process.

4. Instructional design update – Dr. Hack shared that there is a new Teaching Excellence program. It is housed in the CANVAS shell and will be shown on the dashboard. A College email will go out soon with more information and all Faculty will be automatically enrolled.
   a. Dr. Hack is currently on the Quality Assurance Committee for Online Learning at the University level. They review online courses for quality and give feedback to instructors. In the near future, there will be a state-wide online catalog of courses which will designate quality and high quality courses. These courses will be reviewed every 3-5 years and must hold a quality designation or could face penalties.

5. Faculty Council update – Dr. Mai reported that the current committee member list has been circulated. There must be representation from each department on the committees.

6. Development update – Ms. Harper reported that the Associate Director of Advancement job posting closes on Friday. Ms. Harper also shared the current Capital Campaign total is $13.3M. The PHHP 5-year goal is $20M and the University goal is $3B.

7. Media update – Ms. Pease shared that 2 doctoral students in Public Health, Ricardo Martinez and Caroline Stephenson, were quoted in the Gainesville Sun article on the Global Health Case Competition from last month. There was a news release on a study led by Dr. Katherine Ross based on weight regain after a weight loss program. The Gainesville Sun published a story on Dr. Robert Cook’s study on marijuana and its effects on the health of people with HIV. Dr. Brenda Wiens was interviewed by CBS4 on tips for parents talking to their children about episodes of violence. Dr. Mainous was interviewed by Healio website on important takeaways from 2018 ADA guidelines for PCPs. AP: Ms. Pease asked for the group members to send information on students who are graduating this Spring who are doing unique things and can be included in media.

8. IT update – Mr. Gowan sent an email to Faculty promoting a ResVault seminar on Friday. This is a service for control of restricted data.

9. DSP penalty discussion – Dr. Cottler updated the group on the penalty for any proposal that is not turned in 48 hours before the grant deadline. The Chairs were asked to remind their departments to submit proposals on time.

10. Research update – Dr. Cottler reminded the group that Research / Public Health Day is Friday, April 6. Dr. Pearson will be serving as the point person for the Wildlight initiative.

11. Announcements – Dr. Classen reminded the group that the Sandra Edwards Colloquium will take place on Saturday and registration has been extended until Friday. Dr. Cottler shared that renowned epidemiologist, Dr. David Savitz, is giving a seminar on Thursday. Dr. Logan shared that SLHS students recently hosted the G. Paul Moore Symposium continuing education event. Dr. Sabo-Attwood shared that Dr. Jacob Atem will be attending John Hopkins. She further shared that several EGH students have created the “Tox Squad” working with outreach. Dr. Smith shared that it is CHP’s interview and match weekend. He further shared that he has been involved with an SBIR Phase II Award working with the tracking of dementia patients. Dr. Russell Bauer has been chosen to receive the 2017-2018 Doctoral Dissertation Advising Mentoring Award. Dr. Prins reminded the group that Delta Omega student nominations are due Friday. There will be a book drive for children’s books.